

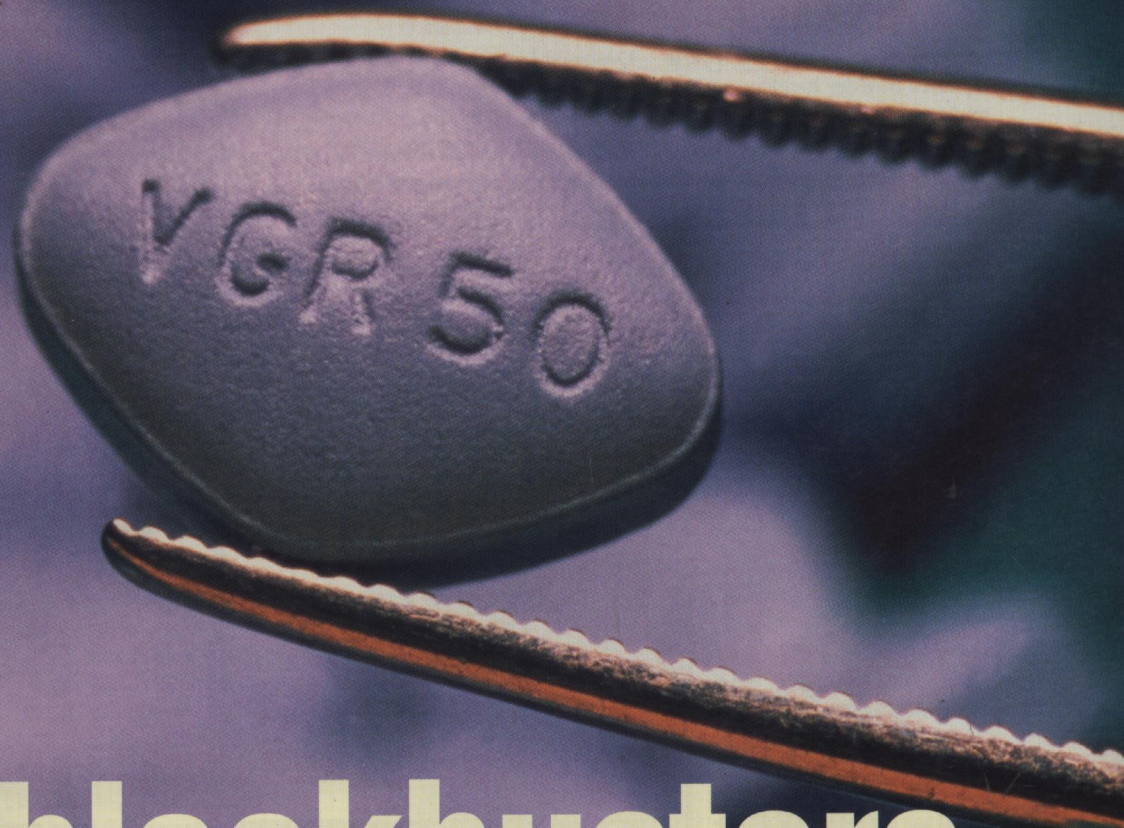
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Issue 9
6 May 2002

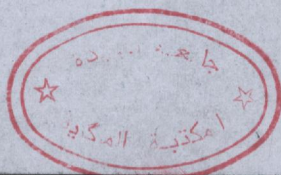
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Can blockbusters keep delivering?

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Your notebooks hold the key p18

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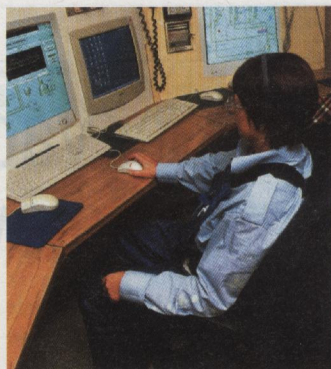
6 May 2002

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Blockbusters

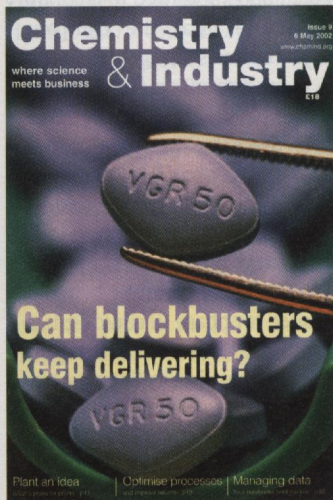
9 The years of big pharma getting fat on the proceeds of a handful of big-name drugs could be coming to an end. Is it time pharma companies lost their obsession with blockbusters rather than losing their patents? *Richard Butler* reports on the dangers of tying a company's reputation with a few blockbusters.



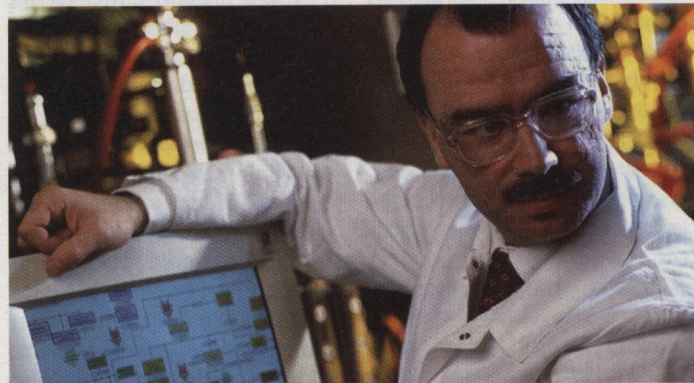
Kontita

Process optimisation

13 *Simon Robinson* looks at how some companies make a living helping others to improve their processes. Complexity is a source of opportunity and a major challenge in process optimisation, but it's not just the big companies that can make a difference. Learn how to get the most out of your assets and optimise return on capital.



Cover illustration: Science Photo Library



BASF

Data management

18 *Stephen Bruce* takes us from thinking to doing with the electronic laboratory notebook (ELN), creating a dynamic repository of knowledge. ELNs streamline development to commercialisation processes, and they cater for structured as well as unstructured data.