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*Graduation Thesis submitted in fulfilment of the requirement*

**Master degree in Operation Research**

*By*

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**A study on planning process in pharmaceutical  
industry using SAP system**

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**2020/2021**

# Dedication

This thesis is dedicated to...

My Almighty Allah, the most gracious who guided me to the right path, enlighten my road and helped me to overcome all the hardships I encountered throughout this journey.

My dear Mother, my source of happiness and pride, who supported me in all phases of my life, who worked hard so I can reach this point.

My grandfather Abdelhak { peace be upon him- who was there for me as a father, considered me as his own daughter and encouraged me in his entire life.

My brother, my one and only, my right arm, my source of patience, support and joy.

My beloved Allouche Family, who have been my source of strength, provided me continuously with their moral, spiritual, emotional and nancial support.

My dear friends who led me with light of hope and support, encourage me to keep moving forward.

To all people who gave me strength to continue.

## Acknowledgements

First, I have to acknowledge my thanks and gratefulness to Almighty Allah, for his help and bless. This work would not be completed without his guidance .

I owe a deep gratitude to Myself, who believed in me , did not give up and kept pushing herself beyond her limits to become a better version of herself.

I am indebted to my Mother, her unconditional love and numerous sacri ces are a source of constant inspiration to me. To my family for their generous support they provided throughout my entire life and specially through this journey.

I also wish to thank Mr. Redouane BOUDJEMAA, for his guidance,help and support throughout this journey.

In a special way, I would like to express my gratitude and appreciation for Mr. Hichem BACHIR-BOUIADJRA for the honour he gave me by agreeing to supervise me , for his precious guidance, his encouragement, for having allowed me to carry out this work in excellent conditions, his support and his professionalism helped me in making this modest work.

I am also grateful to Mr. Rabeh BEGGAR, the time he devoted for me throughout this project, his overall insights has been invaluable throughout this study, provided me with personal and moral support and contributed to make this experience an amazing journey.

I also wish to thank the Business support team for their great source of support and all LMB worker who contributed in making my experience unique, special and fruitful.

I heart warmly thank my close friends(specially Nour el houda, In-saf,Zaky, Yara and Yacine) who've been there for me through the whole process, helped me to unleash myself, motivates me and supported me morally and emotionally.

Last but not least, I wanna thank deeply my squad of B7er, whom I had my best memories with, people that inspired me and helped me to grow, people who've done so much for me without any return.True people whom touched my heart and contributed in my happiness.

Without forgetting to thank my TM mates who were present for me throughout my entire life and embraced me with love, hope, strength, and pushed me to become a better version of myself.

To all the people in my life who contributed to my success, to my self-development and were source of joy.

## الملخص

سلسلة الإمداد بالمستحضرات الصيدلانية هي شبكة معقدة من الكيانات والعمليات والأفراد ذوي المهارات العالية الذين يشاركون في تطوير مجموعة واسعة من الأدوية إمدادها صنعها نقلها وتسليمها. يجب أن تكون هذه العملية قادرة على مواجهة مختلف أنواع المشاكل مثل عدم التنسيق، تغييرات في الطلب والتغييرات في القوانين المحلية للبلدان .

الهدف من هذه الدراسة هو اكتشاف سلسلة التوريد الشاملة لصناعة الأدوية بعناصرها وعملياتها وشبكتها ومراحلها التخطيطية. كما يقدم البرنامج الرقمي SAP المستخدم إدارة جميع أنشطة سلسلة التوريد لتحسين الرؤية والتنسيق والشفافية وتحسين التخطيط.

أجريت هذه الدراسة في Blida Manufacturing Local ، موقع إنتاج شركة الأدوية NovoNordisk ، أكبر مطور ومنتج للأنسولين في العالم. قدمت دراسة عملية حقيقية مفهوم التخطيط المركزي، وأظهرت دور SAP و ECC في ضمان الرؤية والشفافية على جميع مستويات عملية التخطيط وتأثير تخطيط شبكة التوريد في فرض مستوى مخزون ثابت .

**الكلمات المفتاحية:** سلسلة توريد الأدوية، تخطيط سلسلة التوريد، التخطيط المركزي، نظام SAP

## Abstract

The pharmaceutical supply chain is a complex network of entities, processes and highly skilled individuals involved in the development, supply, manufacture, transport and delivery of a wide range of medicines. This process need to be able to face various kind of issues such as lack of coordination, demand volatility and changes in countries local regulations.

The aim of this study is to explore the overall supply chain of the pharmaceutical industry with its different elements, processes, networks and planning phases. It also introduces the digital software SAP used to manage all supply chain activities for better visibility, coordination, transparency and planning optimisation.

This study was conducted in Local manufacturing Blida, the production site of NovoNordisk pharmaceutical company, the world's largest insulin's developer and producer. A real world business case introduced the central planning concept, showed the role of SAP APO and ECC in ensuring visibility and transparency at all levels of planning process and the impact of supply network planning in enforcing a consistent stock level.

Keywords : Pharmaceutical supply chain, Supply chain planning, Central planning, SAP system

## Résumé

La chaîne logistique pharmaceutique est un réseau complexe d'entités, de processus et d'individus hautement qualifiés impliqués dans le développement, l'approvisionnement, la fabrication, le transport et la distribution d'une large variété de médicaments. Ces processus doivent être capable de faire face à différents enjeux tels que le manque de coordination, la volatilité de la demande et les mutations dans les réglementations locale du pays.

L'objectif de cette étude est d'explorer la chaîne logistique globale au sein de l'industrie pharmaceutique avec ses différentes composantes, processus, réseaux et ses phases de planification. Elle présente également le système numérique SAP utilisé pour gérer toutes les activités de la chaîne logistique pour une meilleure visibilité, coordination, transparence et optimisation de la planification.

L'étude a été effectuée à Local manufacturing de Blida, le site de production de la société pharmaceutique NovoNordisk, le leader mondial du développement et de la production d'insuline.

Une étude pratique réelle a introduit le concept de planification centrale, de voir le rôle de SAP APO et ECC pour assurer la visibilité et la transparence à tous les niveaux du processus de planification et l'impact de la planification du réseau d'approvisionnement pour maintenir un niveau de stock consistant.

**Mots-clés** : Chaîne logistique pharmaceutique, planification de la chaîne logistique, central planning, système SAP

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