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meets business

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redefines priorities p4

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worldwide ban on horizon p5

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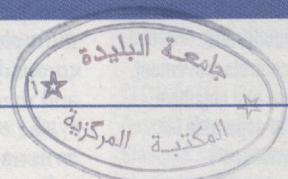
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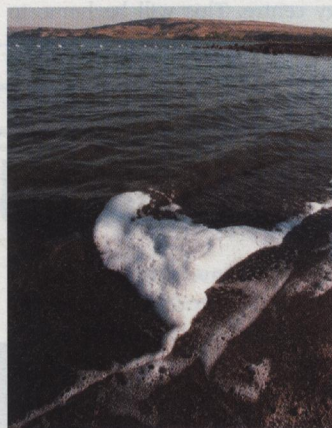
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Soap Lake

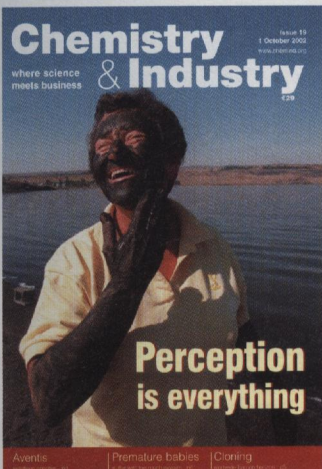
8 Marina Murphy reports on a unique, ancient lake rich in minerals and said to be full of natural healing powers, in the state of Washington. The soapy lake conditions could also give clues to life in space.



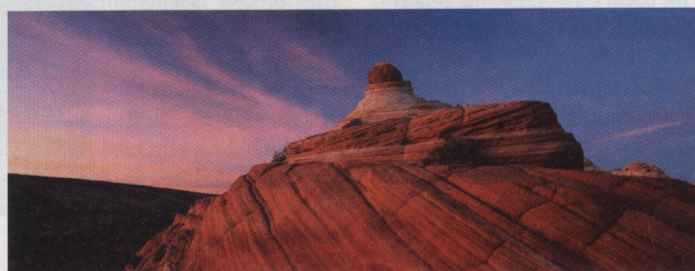
Harley Soltes/The Seattle Times

BA Festival of science

11 Marina Murphy reports on the British Association Festival of science in Leicester. Discover how an old invention was fuelled by beer, pictures are worth a thousand words and monitoring blood rhythms could predict the likelihood of certain diseases.



Cover illustration: Harley Soltes
The Seattle Times



Condis

Public Perception

16 Steve Rayner, professor of science & society, examines how specific approaches to decision making could be alienating society. Mark Wade of Shell talks to Simon Robinson about how the group is embracing sustainable development. Universum Communications' surveys reveal student career expectations in the chemicals sector. Rachel Newton discusses how the industry and pressure groups can work together to improve public image.